

Message Text

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SUBJECT: USDOC EXPORT PROMOTION ADVISORY SERVICES

REFERENCES: LIMA 7784, STATE 285037

THE FOLLOWING COMMENTS ADDRESS SUBJECTS RAISED IN
PARAGRAPH 2, LIMA 7784:

A. USDOC DOES NOT HAVE EXPERIENCE IN ESTABLISHING A
FOREIGN TRADE INSTITUTE. AS THE POST IS ALREADY AWARE,
AN INTERESTED SOURCE OF CONSULTING SERVICES IN THIS FIELD
IS THE WORLD TRADE INSTITUTE, ONE WORLD TRADE CENTER,
NEW YORK, NEW YORK 10048. THE CONTACT IS JAMES LEVIN,
WHO WILL BE PLEASED TO LEARN MORE ABOUT PERUVIAN PLANS
AND NEEDS IN ORDER TO DETERMINE HOW THE WORLD TRADE
INSTITUTE MIGHT BE OF ASSISTANCE.

B. A USDOC SPEAKER IN A LOCALLY ORGANIZED SEMINAR IS
POSSIBLE IF THE SUBJECT TO BE ADDRESSED IS RELEVANT TO
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USDOC EXPERIENCE AND THE TIMING COINCIDES WITH OTHER
PROGRAM TRAVEL BY AN APPROPRIATE USDOC OFFICER. YOU WILL
RECEIVE SHORTLY A 1977 EVENT SCHEDULE IN LATIN AMERICA AS
A GUIDE TO USDOC/OIM TRAVEL THAT COULD HELP SHAPE REQUESTS
FOR CONSULTATION OR PARTICIPATION IN AN EXPORT PROMOTION

MEETING IN LIMA.

C. ADVICE ON MARKETING PERUVIAN PRODUCTS IN THE US. SEE
PARAGRAPH 8D, STATE 285037.

D. CONSULTATIONS WITH USDOC, AT THE VISITORS' EXPENSE,
CAN BE ARRANGED.

E. PARAGRAPH 2, STATE 285037, DESCRIBES POSSIBILITIES FOR
ON-THE-JOB TRAINING WITH USDOC. COSTS OF UNIVERSITY
TRAINING CANNOT BE COVERED.
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